



2013 DISH Network Price Change Notification

DISH Business Price & Programming Updates – Effective January 17, 2013

December 17, 2012

Dear Valued DISH Property Manager,

Effective January 17, 2013, DISH pricing and packaging is changing for your residents with individual accounts as indicated on the following pages. Changes will be reflected on customers' first billing statements on or after January 17, 2013.

As always, we are committed to providing excellent service and look forward to working with you in 2013. If you have any questions, please contact your Area Sales Manager.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Grosz", written over a light blue horizontal line.

Robert Grosz
Vice President of Commercial Sales
DISH Network L.L.C

Residential-Like Programming Package Price Changes

Existing customers with the following programming packages will experience a price change. The price change will take effect on the customer's first billing cycle on or after January 17, 2013.

Service	Current Price	New Price
Residential Core Programming Packages		
Welcome Pack	\$14.99	\$19.99
Smart Pack	\$24.99	\$29.99
America's Top 120	\$44.99	\$49.99
America's Top 120+	\$49.99	\$59.99
America's Top 200	\$59.99	\$64.99
America's Top 250	\$69.99	\$74.99
America's Everything Pak	\$104.99	\$119.99
DISH America	\$34.99	\$39.99
DISH America Silver	\$49.99	\$54.99
DISH America Gold	\$59.99	\$64.99
DISH Latino Residential Core Programming Packages		
Latino Welcome	\$17.99	\$19.99
Latino Básico	\$22.99	\$24.99
Latino Clásico	\$32.99	\$35.99
Latino Plus	\$37.99	\$37.99
Latino Dos	\$44.99	\$48.99
Latino Max	\$57.99	\$61.99
DISH Latino Bonus Pricing		
Latino Bonus	\$15.00	\$17.00
Residential Premium Programming Bundled Pricing (Monthly Pricing)		
HBO, Max, Sho, Starz	\$44.00	\$45.00
Residential Premium Programming Bundled Pricing (Annual Pricing)		
HBO, Max, Sho, Starz	\$484.00	\$495.00

Residential-Like Programming Changes

Effective January 17, 2013, the DISH America Silver and DISH America Gold packages will no longer be available for sale to new customers. Existing customers who subscribe to either of these packages will be "grandfathered" and receive the \$5.00 price increase as stated above. DISH America will remain available for sale to new customers.

Residential-Like DVR Service Fee Changes

Effective January 17, 2013, the monthly pricing for DVR service will increase by \$1 for new and existing customers. These customers will see their rates increase from \$6 to \$7.